

3T |

Teknoloji Zirvesi

8OXVODUDUDV 0HWDO a
7HNQRORMLOHUL)X



8-11Mart 2012

8OXVODUDUDV)X

)DLU $UHD æ]PLU 7XUNH\

0HWDO æ OHPH
8OXVODUDUDV

ZZZ WIXDUL FRP

'HVWHNOH\HQ .XUXOX ODU

. 2 6 * (%

yağmur FUARCILIK



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. 2 6 * (%

yağmur FUARCILIK



6HNW—U Q `—

7 0HWDO æ OHPH .DO S YH 2WRP
0DUW nGH æ]PLU 8OXVODUDU
)XDUF O N WDUDI QGDQ nXQFX NH]

* Q P]GH VDQD\L UHNDEHWLQLQ WH
ROPDV 7)XDU nQ Q —QHPLQL GDK
\ O QGD G]HQOHGL LPL] 7)XDU
NRQXVXQGD \DS ODQ 7HNQRORML)XD
ND]DQP W U %X IXDU LOH 0HWDO
WHNQRORMLOHUL D\Q `DW DOW QG
ER\XWX E W QVHO RODUDN \ OG U

6RQ \ OODUGD LKUDFDW YH LWKDOD
GH G]HQOHQHQ \XUW L`L YH \XUW
]HOLNOH LKUDFDWWD \ O QG
RUDQ QGD DUW \D DQDUDN P
%X DUW WD LON V UD\ RWRPRWLY
ND]DQODU PDNLQH YH FLKD]ODU LNL
V UD GHPLU YH `HOLN HOHNWULNO
EX VHNW—UOHUL WDNLS HWWL %X
LOHUL WHNQRORML LOH NDOLWHOL
ND\QDNODQPDNWDG U

æKUDFDWWDNL EX JHOL PH \DN Q
WH]JDKODU Q Q VDF L OHPH PDNL
\DW U PODU Q Q DUWPDV QD QHGH
WHNQRORML YH WDVDU P \HQLOLNO
VHNW—U L`LQ \DN Q G—QHPGH E \ N

$YUDV\D %—OJHVLnQLQ HQ E \ N PHW
IXDUODU QGDQ ELUL RODQ 7)XDU
G Q\DQ Q HQ K]O JHOL PH SRWDQ\
ELULQH HUL PH DQV YHULUNHQ
ROX PDV\HQGDQL WHNQRORMLN WUHQ
WDQ \DFDNW U

WHPHO WHNQ LKWL\D` VDKL D\Q DQGD V

¶UHWLPGH ` WHPHO V UH` RODQ & (QG VWUL\HO 7DVDU P YH 2WRPDV\ JHWLUHQ 7)XDU D\Q]DPDQGD 7 U HQ E \ N XOXVODUDUDV WHN VHNW—

¶UHWLP V UH`OHULQL D\Q `DW DO G UHQ YH N UHVHO UHNDEHWL V VDQD\LFLOHUH N WXWX\RU

7 0HWDO æ OHPH .DO S YH 2WRPD VDKLS ROGX X `O WHNQRORML NRO VDQD\LFLOHULQ LKWL\D`ODU QD EL VD O \RU ' Q\DQ Q G—UW ELU \DQ WHNQRORMLOHUL NXODQDUDN UHN `RN ILUPDQ Q ]L\DUHW HWWL L 7 )X VHNW—UGHQ `RN VD\ GD VDQD\LFL 2WRPDV\RQ YH &1& V UH`OHULQL N VXQX\RU

7LFDUL YHULP

)XDU —QFHVLQGH ONH JHQHOLQGH WDQ W P IDDOL\HWOHUL VRQXFXQG IXDUD `HNLOPHVL VD ODQDUDN WLP \DNODQ \RU 7 )XDU \ O QGDN LOGHQ YH ONHGHQ WRSODP E ]HO RDUDN \DS ODQ ELUHELU WDO KHP GH \XUWG QGDQ V FDN WDOHE RGDNODQPDV Q VD O \RU %—\OHFH KDFPL ROGXN`D DUW \RU

7)XDU NDW O PF ODU QD GLUHN JHOL WLUPH PHYFXW P WHUL LO ROX WXUPD YH \HQLOLNOHULQL VXQ HQ VRQ WHNQRORMLOHUL J—UPH D ILUPDQ Q PDUND YH U Q `H LWOLOL RODUDN N \DVOD\DELOPH I UVDW Q



%X IXDUD QI NDW ODELOL

)XDUD NDW OPDN L`LQ U QOHULQL]L U QOHUL NDSVDP QGD ROPDV JHU ILUPDODU KWWS ZZZ WIXDUL FRP ED YXUX IRUPXQX GROGXUDELOLU Y WHOHIRQX DUD\DUDN WDOHSWH EXO

0LQLPXP NDW O P DODQ P nGL FUHWOHULQGH .26*(% YH æ]PLU 7 GHVWHNOHQPHNWHGLU

%X IXDU QD HGHELOUVL

7)XDU PHWDO L OHPH NDO S YH HQ VRQ \HQLOLN YH WHNQRORMLOH UHNDEHW J F Q] DUW UPDQ] D` V C VD OD\DFDNW U

)XDU]L\DUHW HGHELOPHN L`LQ DUN GROGXUDUDN nD IDNVODP EX IRUPX \DQ Q]GD JHWLUPHQL] \HW V UHNOL JLUL NDUW YHULOHFH L JHUHNLU $NVL KDOGH EHNOHPH V U

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7)XDU nQD
heyetleri

=L\DUHW`L JHWLUPH SURJUDP Q Q EL
LOOHUGH G]HQOHQHQ o7LFDUL +H\H
YH 7LFDUHW 2GDODU .26*(% P G U
RGODU LOH L ELUOL L \DS ODUDN
VDQD\LFL KH\HWOHULQLQ IXDU NDW
2WRE V VHUYLVOHULQLQ JHU`HNOH
%XUVD .RQ\D $QDUDU %DO NHVLU
0HUVLQ $GDSD]DU .DUDE N (VNL
8 DN 'HQ]OL ,VSDUWD . UNODUHO
. WDK\D

2WRE V VHUYLVOHULQGHQ \DUDUOD
ED ODQW NXUXQX]

7HO \DVHPLQ# WIXDUL FF

8OXVODUDUDV
GRQDW OP \H

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IXDU \DS P VWDQGDUWODU QD X\JXQ
]HULQGH LQ D HGLOHUHN \ O QG
\ OG U æ]PLU 8OXVODUDUDV)XDU $O
ED DU \OD G]HQOHQPH\H GHYDP HGL

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q7DOD O LPDODW qP\DRN\DQ\HH HVLO L O
q6DF L OHPH PDNLq.RRSUHV—UOHU Y
q<]H\ L OHPH PDNq-QHHOHUDLW—UOHU
q0HWDO L OHPH SUqHVVHVWLL\HO \D C
q.D\QDN PDNLQHOHqUDLG UPD WD PD
q(OHNWULN PRWRUOLDVWLYHHPH HNLS
UHG NW—UOHU q1DQR WHNQRORM
q.HVLFL YH WXWXFqXHWDDNOPKXDUGD YH
q+ UGDYDW YH HO DGHWOHPUPDNLQH

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q&$' &$0 VLVWHPOqHU-LN P NDO SODU
q6DF NDO SODU q.DX`XN ODVWLN N
q3ODVWLN HQMHNVqLHROPRNDDSWDLN N
q0HWDO HQMHNVLqRQVWUDVSKHDVUH
q9DNXP NDO SODUqVWDQGDUW NDO S
q'—YPH NDO SODUq.DLS`HLNOHUL N

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q+LGUROLN YH SQ—Rq5WEWRWLLVWLHPWHPO
q3/& '&6 6&$'$ YH q(VQHN PRQWDM VLV
HQG VWUL\HO 3&nQHQG VWUL\HO J YHQ
q7HVW —O` P YH NRQWURO EL]KD]HOHUN U
q836 .HSLQWLVL] J ` NDQDOL U
q$& '& 6HUYR 0RWRU2VRP DWLN WDUWPD
q.RQWURO YDQDODU YH WRUEDODPD VL

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q7DOD O HNLO YHUqP(HHUWQOHQLN U Q Y
q6DF HNLOOHQGLUPqH&DP QHNHLLOHQGLUP
q0HWDO SUHVOHPH qU6HQDHULN HNLOOHQ
q0HWDO HQMHNVL\RQ.RUPSUHVU—UOHU HO
q,V O L OHP YH G—N PPRUWRQHDL
q7R] PHWDO UMLVL qU%QOOHDLW HOHPDQ
q.D\QDN U QOHUL q6]G UPD]O N HOHPL
q<]H\ L OHPOHU q(OHNWULN SDQRDU
q3ODVWLN HNLOOHqGUBVH VNRQWUO V
q.DO SODU q3RPSD YH YDQDODU
q.DX`XN HNLOOHQGqUPGH VWUL\HO\HOKL]PH
q(OHNWULN U Q YH qHaNLSPYHQQOLUL HNLSH
PDO]HPHOHUL

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q'HPLU U QOHUL `HOLN U QOHUL —
q'HPLU G PHWDO qU0HWDOL YH `HOLN HO
q%RUX YH `XEXNODU RKDWWDDGYHH YH \DU

/ WIHQ IRUPX 3GGRHDDGVXHU XLQOXQ LQ IRUP

)XDU %LOJL([DL EWL WR E RX5HJLVW

$G Q] 6R\DG Q] 1DPH 6XUQDPH

)LUP2RPSDQ\

)LUPDQ] Q)DDLOHWR$GHW\LYW\

- 0DGHQL H \D 0HWDOæ DQ 7 S
- 0DNLQH YH HNLSPDQ3ODHVWLNL .DX`XN
- 2WRPRWLY YH \DQ VDQRDMO DM .D W
- ,V O L OHP YH ’— P%H\D] H \D YH \DQ V
- ¡H LWOL \HGHN SDU`DO S UHWLPL
- 0DGHQL PRELO\D + UGDYDW HO DOHW
- 6DYXQPD VDQD\LL ,V WPD VR XWPD KD
- .LP\D %R\D <DS WHVLVDW
- * GD 7DU P ’L HU

)LUPDGDNL *—UHYLQL] <RXU 3RVLWLRQ

$GUHV $GGUHVV

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KWWS

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yağmur

Fuarcılık Yayıncılık Tanıtım Hizmetleri Ltd. Şti.

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0HFLGL\H &DG & UH æ KDQ 1R .DW
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ZZZ WIXDUL FRP LQIR# WIXDU

’HVWHNOH\HQ .XUXOX7DUD 7DQ W P 6SRQVRUX

PLASTİK & AMBALAJ TEKNOLOJİSİ

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Teknoloji Zirvesi

6XPP W 2I 7HN

8OXVODUDUDV 0
.DO S YH 2WRPDV\RQ

WK ,QWHUQDWLRQDO 0HW
0RXOG DQG $XWRPDWLRQ 7HI

Teknoloji zirvesine davetlisiniz

Invited to summit of technology

8-11 Mart 2012

Uluslararası Fuar Alanı - İzmir

0DUFK ,QWHUQDWLRQDO

'HVWHNOH\HQ .XUXOXã DQG 7DP P 6SRQVRUX

. 2 6 * (% PLASTİK & AMBALAJ TEKNOLOJİSİ

Ziyaret Saatleri / Visiting Hours

8-10 Mart 2012 : 11.00 - 20.00
11 Mart 2012 : 11.00 - 19.00

yağmur FUARCILIK

'DYHWL\H ELU, QYLWDV\RQ IRU RQH SH

ZZZ WIXDUL FRP



6HNW—U Q `—

7 0HWDO æ OHPH .DO S YH 2WRP
0DUW nGH æ]PLU 8OXVODUDU
)XDUF O N WDUDI QGDQ nXQFX NH]

* Q P]GH VDQD\L UHNDEHWLQLQ WH
ROPDV 7)XDU nQ Q —QHPLQL GDK
\ O QGD G]HQOHGL LPL] 7)XDU
NRQXVXQGD \DS ODQ 7HNQRORML)XD
ND]DQP W U %X IXDU LOH 0HWDO
WHNQRORMLOHUL D\Q `DW DOW QG
ER\XWX E W QVHO RODUDN \ OG U

6RQ \ OODUGD LKUDFDW YH LWKDOD
GH G]HQOHQHQ \XUW L`L YH \XUW
]HOLNOH LKUDFDWWD \ O QG
RUDQ QGD DUW \D DQDUDN P
%X DUW WD LON V UD\ RWRPRWLY
ND]DQODU PDNLQH YH FLKD]ODU LNL
V UD GHPLU YH `HOLN HOHNWULNO
EX VHNW—UOHUL WDNLS HWWL %X
LOHUL WHNQRORML LOH NDOLWHOL
ND\QDNODQPDNWDG U

æKUDFDWWDNL EX JHOL PH \DN Q
WH]JDKODU Q Q VDF L OHPH PDNL
\DW U PODU Q Q DUWPDV QD QHGH
WHNQRORML YH WDVDU P \HQLOLNO
VHNW—U L`LQ \DN Q G—QHPGH E \ N

$YUDV\D %—OJHVLnQLQ HQ E \ N PHW
IXDUODU QGDQ ELUL RODQ 7)XDU
G Q\DQ Q HQ K]O JHOL PH SRWDQ\
ELULQH HUL PH DQV YHULUNHQ
ROX PDV\HQGDQL WHNQRORMLN WUHQ
WDQ \DFDNW U

WHPHO WHNQ LKWL\D` VDKL D\Q DQGD V

¶UHWLPGH ` WHPHO V UH` RODQ & (QG VWUL\HO 7DVDU P YH 2WRPDV\ JHWLUHQ 7)XDU D\Q]DPDQGD 7 U HQ E \ N XOXVODUDUDV WHN VHNW—

¶UHWLP V UH`OHULQL D\Q `DW DO G UHQ YH N UHVHO UHNDEHWL V VDQD\LFLOHUH N WXWX\RU

7 0HWDO æ OHPH .DO S YH 2WRPI VDKLS ROGX X `O WHNQRORML NRO VDQD\LFLOHULQ LKWL\D`ODU QD EL VD O \RU ' Q\DQ Q G—UW ELU \DQ WHNQRORMLOHUL NXODQDUDN UHN `RN ILUPDQ Q ]L\DUHW HWWL L 7 )X VHNW—UGHQ `RN VD\ GD VDQD\LFL 2WRPDV\RQ YH &1& V UH`OHULQL N VXQX\RU

7LFDUL YHULP

)XDU —QFHVLQGH ONH JHQHOLQGH WDQ W P IDDOL\HWOHUL VRQXFXQG IXDUD `HNLOPHVL VD ODQDUDN WLP \DNODQ \RU 7 )XDU \ O QGDN LOGHQ YH ONHGHQ WRSODP E ]HO RDUDN \DS ODQ ELUHELU WDO KHP GH \XUWG QGDQ V FDN WDOHE RGDNODQPDV Q VD O \RU %—\OHFH KDFPL ROGXN`D DUW \RU

7)XDU NDW O PF ODU QD GLUHN JHOL WLUPH PHYFXW P WHUL LO ROX WXUPD YH \HQLOLNOHULQL VXQ HQ VRQ WHNQRORMLOHUL J—UPH D ILUPDQ Q PDUND YH U Q `H LWOLOL RODUDN N \DVOD\DELOPH I UVDW Q



%X IXDUD QI NDW ODELOL

)XDUD NDW OPDN L`LQ U QOHULQL]L U QOHUL NDSVDP QGD ROPDV JHU ILUPDODU KWWS ZZZ WIXDUL FRP ED YXUX IRUPXQX GROGXUDELOLU Y WHOHIRQX DUD\DUDN WDOHSWH EXO

0LQLPXP NDW O P DODQ P nGL FUHWOHULQGH .26*(% YH æ]PLU 7 GHVWHNOHQPHNWHGLU

%X IXDU QD HGHELOLUVI

7)XDU PHWDO L OHPH NDO S YH HQ VRQ \HQLOLN YH WHNQRORMLOH UHNDEHW J F Q] DUW UPDQ] D` V C VD OD\DFDNW U

)XDU]L\DUHW HGHELOPHN L`LQ DUN GROGXUDUDN nD IDNVODP EX IRUPX \DQ Q]GD JHWLUPHQL] \HW V UHNOL JLUL NDUW YHULOHFH L JHUHNLU $NVL KDOGH EHNOHPH V U

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7)XDU nQD
heyetleri

=L\DUHW`L JHWLUPH SURJUDP Q Q EL
LOOHUGH G]HQOHQHQ o7LFDUL +H\H
YH 7LFDUHW 2GDODU .26*(% P G U
RGODU LOH L ELUOL L \DS ODUDN
VDQD\LFL KH\HWOHULQLQ IXDU NDW
2WRE V VHUYLVOHULQLQ JHU`HNOH
%XUVD .RQ\D $QDUDU %DO NHVLU
0HUVLQ $GDSD]DU .DUDE N (VNL
8 DN 'HQ]OL ,VSDUWD . UNODUHO
. WDK\D

2WRE V VHUYLVOHULQGHQ \DUDUOD
ED ODQW NXUXQX]

7HO \DVHPLQ# WIXDUL FF

8OXVODUDUDV
GRQDW OP \H

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IXDU \DS P VWDQGDUWODU QD X\JXQ
]HULQGH LQ D HGLOHUHN \ O QG
\ OG U æ]PLU 8OXVODUDUDV)XDU $O
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q7DOD O LPDODW qP\DRN\DQ\HH HVLO L O
q6DF L OHPH PDNLq.RRSUHV—UOHU Y
q<]H\ L OHPH PDNq-QHHOHUDLW—UOHU
q0HWDO L OHPH SUqHVVHVWLL\HO \D C
q.D\QDN PDNLQHOHqUDLG UPD WD PD
q(OHNWULN PRWRUOLDVWLYHHPH HNLS
UHG NW—UOHU q1DQR WHNQRORM
q.HVLFL YH WXWXFqXHWDDNOPKXDUGD YH
q+ UGDYDW YH HO DGHWOHPUPDNLQH

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q&$' &$0 VLVWHPOqHU-LN P NDO SODU
q6DF NDO SODU q.DX`XN ODVWLN N
q3ODVWLN HQMHNVqLHROPRNDDSWDLN N
q0HWDO HQMHNVLqRQVWUDVSKHDVUH
q9DNXP NDO SODUqVWDQGDUW NDO S
q'—YPH NDO SODUq.DLS`HLNOHUL N

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q+LGUROLN YH SQ—Rq5WEWRWLLVWLHPWHPO
q3/& '&6 6&$'$ YH q(VQHN PRQWDM VLV
HQG VWUL\HO 3&nQHQG VWUL\HO J YHQ
q7HVW —O` P YH NRQWURO EL]KD]HOHUN U
q836 .HSLQWLVL] J ` NDQDOL U
q$& '& 6HUYR 0RWRU2VRP DWLN WDUWPD
q.RQWURO YDQDODU YH WRUEDODPD VL

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q7DOD O HNLO YHUqP(HHUWQOHQLN U Q Y
q6DF HNLOOHQGLUPqH&DP QHNHLLOHQGLUP
q0HWDO SUHVOHPH qU6HQDHULN HNLOOHQ
q0HWDO HQMHNVL\RQ.RUPSUHVU—UOHU HO
q,V O L OHP YH G—N PPRUWRQHDL
q7R] PHWDO UMLVL qU%QOOHDLW HOHPDQ
q.D\QDN U QOHUL q6]G UPD]O N HOHPL
q<]H\ L OHPOHU q(OHNWULN SDQRDU
q3ODVWLN HNLOOHqGUBVH VNRQWUO V
q.DO SODU q3RPSD YH YDQDODU
q.DX`XN HNLOOHQGqUPGH VWUL\HO\HOKL]PH
q(OHNWULN U Q YH qHaNLSPYHQQOLUL HNLSH
PDO]HPHOHUL

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q'HPLU U QOHUL `HOLN U QOHUL —
q'HPLU G PHWDO qU0HWDOL YH `HOLN HO
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/ WIHQ IRUPX 3GGRHDDGVXHU XLQOXQ LQ IRUP

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$G Q] 6R\DG Q] 1DPH 6XUQDPH

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□ 0DGHQL H \D 0HWDOO æU DQ 7 S
□ 0DNLQH YH HNLSPDQ3ODHVWLNL .DX`XN
□ 2WRPRWLY YH \DQ VDQRDMODM .D W
□ ,V O L OHP YH ’— NP%H\D] H \D YH \DQ \
□ ¡H LWOL \HGHN SDU`DO S UHWLPL
□ 0DGHQL PRELO\D □ + UGDYDW HO DOHW
□ 6DYXQPD VDQD\LL □ ,V WPD VR XWPD KD
□ .LP\D %R\D □ <DS WHVLVDW
□ * GD 7DU P □ ’L HU

)LUPDGDNL *—UHYLQL] <RXU 3RVLWLRQ

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yağmur
Fuarcılık Yayıncılık Tanıtım Hizmetleri Ltd. Şti.

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Teknoloji Zirvesi

6XPP W 2I 7HN

8OXVODUDUDV 0
.DO S YH 2WRPDV\RQ
WK ,QWHUQDWLRQDO 0HW
0RXOG DQG $XWRPDWLRQ 7HI

Teknoloji zirvesine davetlisiniz

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Uluslararası Fuar Alanı - İzmir

0DUFK ,QWHUQDWLRQDO

'HVWHNOH\HQ .XUXOXã DQG 3DFN 6SRQVRUX

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yağmur FUARCILIK

'DYHWL\H ELU, QYLWDV\RQ IRU RQH SH

ZZZ WIXDUL FRP